

## Consumer Awareness Seminar

The consumer Awareness seminar was held on 27<sup>th</sup> July 2023 at the college auditorium and was attended by 85 students. It was a successful event which aimed at educating the students about their rights as consumers. The program was moderated by Mazhiikho Augustine Sapriina and commenced with an invocation by Lamneithem Agnes, followed by a warm welcome note by Gaijenbung. The highlight of the seminar was the talk by the resource person, President Joshua Zeliang, from the team 'Peren District Voluntary Consumer Organization'. He provided valuable insights into the consumer protection Act 1986 and its amendment in 2002. The six consumers rights discussed during the seminar were as follows: Right to choose, right to be informed, right to consumer education, right to be heard, right to seek redressal, right to consumer protection. The students were engaged and receptive to the information shared, and they gained a deeper understanding of their role as informed consumers in society. The program concluded with a vote of thanks delivered by Kuku Hengame, expressing gratitude to all the attendees, speakers and organizers for making the seminar a successful. The event ended on high note with everyone coming together to sing the college anthem. Overall, the consumer awareness seminar provided an essential platform to empower individuals with essential knowledge about their rights as consumers, enabling them to make informed choices and contribute to a fair and transparent marketplace.



